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## **MEDIA RELEASE**

### **SORORITY BRINGS TOGETHER STUDENTS, UNIVERSITIES AT THINKHBCU EXPO**



ATLANTA (June 27, 2016) — The nation’s oldest sorority for college-trained black women is bringing together dozens of leading Historically Black Colleges and Universities (HBCUs) and hundreds of high school students so young people can explore their educational and career options.

Alpha Kappa Alpha Sorority, Incorporated® is hosting the inaugural ThinkHBCU Expo from 9 a.m. to 2 p.m. Saturday, July 9, at the Georgia World Congress Center (GWCC), 285 Andrew Young International Blvd NW, Atlanta, GA 30313. The expo will bring together HBCU alumni, faculty and staff who will greet and speak with students and give them information about their respective universities and colleges.

The event, titled ThinkHBCU Expo "Launching New Dimensions of Service...On The Yard!" is a signature activity of the sorority’s 67<sup>th</sup> International conference, which will be held July 9 through 14 at the GWCC. The conference is expected to bring more than 24,000 sorority members, family and friends into the Atlanta area.

At the expo students can ask questions of college representatives, and receive information about scholarship and other financial aid opportunities. Some of the schools will interview students for possible admission.

Alpha Kappa Alpha’s International President Dorothy Buckhanan Wilson said the sorority is preparing African American young adults for their next chapter in life.

“We are committed to providing opportunities for people in our communities throughout the world,” said Buckhanan Wilson. “This expo will ensure that young men and women learn about these leading universities as they consider where they will go next.”

Representatives from more than two dozen HBCUs from several states and the District of Columbia have committed to attend. Among the universities are Alcorn State University, Allen University, Benedict College, Clark Atlanta University, Dillard University, Fisk University, Hampton University, Howard University, Miles College, Spelman College, Texas Southern University, Tennessee State University, and South Carolina State University.

In addition to meeting university representatives, students also can talk with recruiters from U.S. military branches and the Federal Aviation Administration. Several of the sorority’s

partners also will participate, including NAMI, American Heart Association (AHA), Africare and the United Nations Associations of the United States of America (UNA-USA).

AHA and NAMI executives will share with parents and student's information about physical and mental health as part of college life. The UNA will discuss United Nations' chapters on college campuses, while Africare representatives will talk about internship opportunities.

The ThinkHBCU Expo is free. For more information, contact Shanene Muldrow via email at [ThinkHBCU@aka1908.com](mailto:ThinkHBCU@aka1908.com).