



ALPHA KAPPA ALPHA
SORORITY, INC.



Media Contact: Leona Dotson
Communications Chairman
press@aka1908.com
(559) 670-1592

Alpha Kappa Alpha Sorority Welcomes Over 22,500 Members to Atlanta July 9-14 for Biennial Conference

67th Alpha Kappa Alpha Biennial International Conference

More than 22,500 members of Alpha Kappa Alpha Sorority, Incorporated® (AKA) – from all over the world – will converge on Atlanta from July 9-16 for its biennial conference. Led by International President Dorothy Buckhanan Wilson, L.H.D., attendees will engage in service projects as well as leadership training and development. The conference will be held at the Georgia World Congress Center, as well as several hotels. Members from as far away as Germany, Japan, South Korea, Liberia, South Africa and the Middle East are expected to attend.

Atlanta was selected as the host site for the conference based on its deep civil rights roots and historical significance to the Sorority. The city has served as home to icons such as Dr. Martin Luther King, Jr.; Alpha Kappa Alpha founder Marie Woolfolk Taylor, who is buried there; and the late Dr. Mary Shy Scott, a prominent educator and motivational speaker who served as the Sorority's 23rd International President. Atlanta last hosted the organization's international conference in 1980.

23 Moments of Service – July 8-9, 2016 (Throughout Atlanta)

As part of the Alpha Kappa Alpha's international program theme, "Launching New Dimensions of Service," the sorority will host "23 Moments of Service" during the conference in honor of Dr. Scott. Dressed in their signature pink and green, members will package 100,000 meals in collaboration with Stop Hunger Now, participate in five playground restoration projects at local parks and schools, hold a school supply and backpack donation drive and receive hands-on CPR training, among other service activities. The list of 23 Moments of Service projects is provided below.

AKA Night with the WNBA's Atlanta Dream – July 8, 2016, 7:30 PM

The Atlanta Dream honors the women of Alpha Kappa Alpha Sorority, Inc. Join the Atlanta Dream and Guest Host, Multi-media Personality Rashan Ali, for a full night of fun and celebration, including a special *Inspiring Women* presentation to the women of Alpha Kappa Alpha Sorority, Inc. and video tribute highlighting the impactful work of the Sorority in the Atlanta community. Lower level tickets: \$16. Proceeds will benefit Alpha Kappa Alpha Sorority's Think HBCUSM initiative. Please bring new hygiene products to the game that will be donated to assist homeless youth in the Atlanta area.

Think HBCU Expo – July 9, 2016, 9:00 AM – 2:00 PM (GWCC)

The sorority will host the Think HBCU Expo on July 9, showcasing historically Black colleges and universities (HBCUs) as critical venues for moving students to and through college. Local high school students and families can explore offerings at many of the nation's best HBCUs. For more information or to register visit: <http://tinyurl.com/zobjjgo>

Pioneering Alpha Kappa Alpha Women – July 9, 2016, 2:30 PM (GWCC)

Since its founding in 1908, Alpha Kappa Alpha women have led the way as pioneers and trailblazers in practically every area of social, civic, education and business and so much more. We are the standard bearers. Alpha Kappa Alpha will unveil an exhibit featuring Alpha Kappa Alpha Pioneers across every field of human endeavor.

Public Meeting – July 10, 2016, 6:00 PM (GWCC)

Launching New Dimensions of Service & Worldwide Impact: The Public Meeting will highlight Alpha Kappa Alpha's global service mission and accomplishments and honor civic leaders, both locally and worldwide. Awards will be presented to international leaders during this event.

Educational Advancement Foundation Breakfast – July 12, 2016, 7:30 AM – 9:30 AM (GWCC – Thomas Murphy Ballroom)

Good Morning ATL...EAF Style! Join the Alpha Kappa Alpha Educational Advancement Foundation (AKA-EAF) to spotlight student achievers that are excelling academically. Also, you don't want to miss the opportunity to hear R&B soul-singer Carl Thomas and celebrity guest DJ Bhen. Cost: \$65. Please visit <https://donate.akaef.org/> for tickets.

23 Moments of Service

Event Details	Date & Time	Location
Moment of Service #1 – AKA 1 Million Backpacks: Donations of backpacks and school supplies, winter accessories and used eyewear will be collected and donated to local students and families in need.	Friday, July 8 – 13, 2016, 8:00 AM – 9:00 PM	GWCC
Moment of Service #2 – Family Seasonal Wraps SM Drive: Donations of hats, gloves, socks, scarves and other winter accessories will be collected for families in need.	Friday, July 8 – 13, 2016, 8:00 AM – 9:00 PM	GWCC
Moment of Service #3 – Used Eyewear Recycling: Alpha Kappa Alpha Sorority will partner with the Georgia Lions Lighthouse Foundation to collect children and adult eyewear, readers, prescriptions glasses, sunglasses, loose lens, and frames to be donated to the needy in the U.S. and internationally.	Friday, July 8 – 13, 2016, 8:00 AM – 9:00 PM	GWCC
Moment of Service #4 – Think HBCU SM Photo Fundraiser: Take a #selfie and make a donation by purchasing a picture at one of our HBCU photo booths during the Think HBCU Expo.	Saturday, July 9, 2016, 9:00 AM – 2:00 PM	GWCC

<p>Moment of Service #5 – KaBOOM! Playground Build: Join Alpha Kappa Alpha’s leadership team, Atlanta area AKAs, and community members as we unveil the first collaborative playground build project with KaBOOM.</p>	<p>Saturday, July 9, 2016, 8:30 AM – 3:00 PM</p>	<p>Tracey Wyatt Recreation Center 2300 Godby Road College Park, GA 30337</p>
<p>Moment of Service #6 – Zumba Class and Children’s Reading Room: Get your heart rate up and your risk for cardiovascular disease down as we take 1,908 steps for heart health. While adults learn healthy tips from the American Heart Association, children will participate in a reading room with educational activities and healthy snacks.</p>	<p>Saturday, July 9, 2016, 9:00 AM – 10:00 AM</p>	<p>The Villages at Carver Family YMCA (1600 Pryor Road, Atlanta)</p>
<p>Moment of Service #7 – Line Dancing and Children’s Reading Room: Get your heart rate up and your risk for cardiovascular disease down as we Line Dance our way to heart health. While adults learn healthy tips from the American Heart Association, children will participate in a reading room with educational activities and healthy snacks.</p>	<p>Saturday, July 9, 2016, 8:00 AM – 10:00 AM</p>	<p>Dunbar Center (477 Windsor St SW, Atlanta)</p>
<p>Moment of Service #8 – CPR Demonstration: Learn introductory training for hands-only CPR and how you might save a life.</p>	<p>Saturday, July 9, 2016, 9:00 AM – 2:00 PM</p>	<p>GWCC</p>
<p>Moment of Service #9 – Stop Hunger Now Meal Packaging: Roll up your sleeves as we package 100,000 meals to help end world hunger.</p>	<p>Saturday, July 9, 2016, 10:00 AM – 12:00 PM</p>	<p>GWCC</p>
<p>Moment of Service #10 – Stand Up for Kids Hygiene Packets: Assemble hygiene kits for at-risk children in our Boule host city.</p>	<p>Saturday, July 9, 2016, 1:00 PM – 3:00 PM</p>	<p>GWCC</p>
<p>Moment of Service #11 – Vision Wear Recycling Project: Let’s think pink and go green as we recycle, clean and repair gently used eyewear for distribution around our Boule host city and beyond.</p>	<p>Saturday, July 9, 2016, Time to be announced shortly.</p>	<p>GWCC</p>
<p>Moment of Service #12 – Bebe Moore Campbell Book Reading and Candlelight Vigil: Learn more about our partnership with the National Alliance on Mental Illness in the African American community as we honor those impacted by mental health challenges.</p>	<p>Saturday, July 9, 2016, 6:00 PM – 9:00 PM</p>	<p>Location: TBD</p>

<p>Moment of Service #13 – Boule Acts of Green: Commit to recycling paper, glass, and plastic products during Boule week in the Convention Center.</p>	<p>Friday, July 8 – 13, 2016, All Day</p>	<p>GWCC</p>
<p>Moment of Service #14 – Little Dresses for Africa: We’re not just sending dresses; we are sending hope! Create pillowcase dresses for girls in Africa and bring them to Boule to be sent to villages in Tanzania, South Africa, and Liberia.</p>	<p>Friday, July 8 – 13, 2016, 9:00 AM – 5:00 PM</p>	<p>GWCC</p>
<p>Moment of Services #15-18 – 1908 Playground Projects: Restore, refresh and renew 4 – 6 Atlanta playgrounds with helping hands from AKA members around the world.</p> <p>Note: A community festival with health screenings and a backpack giveaway will be held at the Cleopas R Johnson Park during the Playground Refresh.</p>	<p>Saturday, July 9, 2016, 9:00 AM – 12:00 PM</p>	<ol style="list-style-type: none"> 1. Cleopas R Johnson Park (580 Fair St SW, Atlanta) 2. Adair Park I (736-762 Catherine St SW, Atlanta) 3. Adair Park II (700-722 Gillette Ave SW, Atlanta) 4. Washington Park (102 Ollie St NW, Atlanta) 5. Dunbar Center (477 Windsor St SW, Atlanta)
<p>Moment of Service #19 - HIV Screening: Know your status! During this free event during the 23 days leading up to the Boule, AKA will join health partners to provide free HIV tests to members of the community. Counselors, health providers, and resource organizations will be on site to provide health information.</p>	<p>Friday, June 24, 2016, 9:00 AM – 5:00 PM</p>	<p>The Mall West End (850 Oak Street SW, Atlanta)</p>
<p>Moment of Service #20 – Childhood Hunger Clinic: Alpha Kappa Alpha will partner with The Atlanta Dream and the City of Atlanta Parks & Recreation to feed children in two local Atlanta area summer camps and provide information on health eating habits and exercise.</p>	<p>Wednesday, July 6, 2016, 11:00 AM – 4:00 PM</p>	<p>Grove Park Recreation Center 750 Francis Pl NW, Atlanta, GA 30318</p> <p>Adams Park Recreation Center 1620 Delowe Dr SW, Atlanta, GA 30311</p>
<p>Moment of Service #21 – Home Foreclosure Prevention Seminar: At this informative and engaging seminar,</p>	<p>Saturday, June 11,</p>	<p>COMPLETE</p>

community members will be able to learn how to avoid foreclosure as well as receive assistance if foreclosure is pending.	2016, 9:00 AM – 5:00 PM	
Moment of Service #22 – ASCEND Financial Freedom Boot Camp: In partnership with Operation HOPE, AKA will host a three-hour boot camp for ASCEND students during the 23 days leading up to the Boule. Participants will have the opportunity to learn about civil rights engagement as well as tips to ensure they are fiscally fit, today and in the future.	Saturday, June 11, 2016, 9:00 AM – 3:00 PM	COMPLETE
Moment of Service #23 - The sorority will host the Think HBCU Expo on July 9, showcasing historically Black colleges and universities (HBCUs) as critical venues for moving students to and through college. Local high school students and families can explore offerings at many of the nation’s best HBCUs.	Saturday, July 9, 2016, 9:00 AM – 2:00 PM	GWCC

About Alpha Kappa Alpha Sorority, Incorporated®

Alpha Kappa Alpha Sorority, Incorporated® (AKA) is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek letter organization established by African-American college-educated women. Alpha Kappa Alpha is comprised of more than 283,000 members in 993 graduate and undergraduate chapters in the United States, Liberia, the Bahamas, the U.S. Virgin Islands, Germany, South Korea, Bermuda, Japan, Canada, South Africa and the Middle East. Led by International President Dorothy Buckhanan Wilson, L.H.D., Alpha Kappa Alpha is often hailed as “America’s premier Greek-letter organization for African-American women.”

For more information on Alpha Kappa Alpha Sorority and its programs, visit AKA1908.com.